



Alamy Quarterly Statement 2005 - 2007

Contributor information	2005			2006				2007	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
New RF images from photographers	74,008	89,199	83,614	95,940	97,552	95,009	93,510	113,728	88,183
New RF images from agencies	140,360	63,451	125,405	152,752	109,935	243,386	246,244	154,259	264,508
New RM images from photographers	258,847	268,147	291,356	450,653	312,170	371,741	349,704	423,987	377,620
New RM images from agencies	143,297	120,030	144,433	125,707	192,282	234,914	261,309	228,978	166,966
% Revenue - photographers	39	41	40	43	44	45	49	51	53
% Revenue - agencies	61	59	60	57	56	55	51	49	47

Contributor information	2005			2006				2007	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Photographers submitting images	2,209	2,349	2,452	2,870	2,667	2,667	2,800	3,107	2,908
Photographers submitting RM images	2,001	2,111	2,179	2,569	2,349	2,376	2,470	2,762	2,592
Photographers submitting RF images	1,041	1,135	1,214	1,435	1,351	1,264	1,342	1,491	1,405
Agencies submitting images	175	179	161	178	165	180	183	183	178
Agencies submitting RM images	141	142	128	130	126	136	131	133	123
Agencies submitting RF images	70	72	67	79	74	76	87	86	87
RM Images submitted in the quarter	402,144	388,177	435,789	576,360	207,487	606,655	611,013	652,965	544,586
RF Images submitted in the quarter	214,368	152,650	209,019	248,692	504,452	338,395	339,754	267,987	352,691
All images submitted in the quarter	616,512	540,827	644,808	825,052	711,939	945,050	950,767	920,952	897,277

Percentage revenue information	2005			2006				2007	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
Av. images sold per transaction - credit card	1.7	1.8	1.8	1.8	1.7	1.7	1.8	1.7	1.7
Av. images sold per transaction - account	2.9	3.0	3.3	3.4	3.6	3.6	3.4	3.6	3.7
% Revenue - RF	43	42	41	40	38	36	35	34	31
% Revenue - RM	57	58	59	60	62	64	65	66	69
% of images sold - RF	39	40	36	33	29	29	29	27	24
% of images sold - RM	61	60	64	67	71	71	71	73	76
% Images sold - credit card	21	23	21	18	16	15	16	13	11
% Images sold - account	79	77	79	82	84	85	84	87	89
% Revenue - credit card	25	28	25	23	21	21	21	18	17
% Revenue - account	75	72	75	77	79	79	79	82	84
% Revenue - editorial licenses	66	63	65	69	71	72	72	73	77
% Revenue - commercial licenses	34	37	35	31	29	28	28	27	23

Average pricing information in USD	2005			2006				2007	
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2
RF image - credit card	199	206	210	211	235	229	234	246	250
RM image - credit card	276	304	236	225	230	254	224	240	254
RF image - account	206	114	203	203	221	205	206	211	209
RM image - account	156	146	162	151	145	151	156	149	149
RM image - editorial use	137	131	131	126	122	133	132	130	133
RM image - commercial use	423	425	359	389	364	357	332	378	360
All RM images	165	182	170	158	151	159	161	155	155
All RF Images	203	201	206	206	226	213	215	222	220