



Alamy Quarterly Statement 2005 - 2007

Contributor information	2005				2006				2007
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
New RF images from photographers	53,408	74,008	89,199	83,614	95,940	97,552	95,009	93,510	113,728
New RF images from agencies	60,850	140,360	63,451	125,405	152,752	109,935	243,386	246,244	154,259
New RM images from photographers	203,641	258,847	268,147	291,356	450,653	312,170	371,741	349,704	423,987
New RM images from agencies	125,688	143,297	120,030	144,433	125,707	192,282	234,914	261,309	228,978
% Revenue - photographers	38	39	41	40	43	44	45	49	51
% Revenue - agencies	62	61	59	60	57	56	55	51	49

Contributor information	2005				2006				2007
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Photographers submitting images	2,030	2,209	2,349	2,452	2,870	2,667	2,667	2,800	3,107
Photographers submitting RM images	1,850	2,001	2,111	2,179	2,569	2,349	2,376	2,470	2,762
Photographers submitting RF images	907	1,041	1,135	1,214	1,435	1,351	1,264	1,342	1,491
Agencies submitting images	165	175	179	161	178	165	180	183	183
Agencies submitting RM images	142	141	142	128	130	126	136	131	133
Agencies submitting RF images	58	70	72	67	79	74	76	87	86
RM Images submitted in the quarter	329,329	402,144	388,177	435,789	576,360	207,487	606,655	611,013	652,965
RF Images submitted in the quarter	114,258	214,368	152,650	209,019	248,692	504,452	338,395	339,754	267,987
All images submitted in the quarter	443,587	616,512	540,827	644,808	825,052	711,939	945,050	950,767	920,952

Percentage revenue information	2005				2006				2007
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
Av. images sold per transaction - credit card	1.7	1.7	1.8	1.8	1.8	1.7	1.7	1.8	1.7
Av. images sold per transaction - account	2.9	2.9	3.0	3.3	3.4	3.6	3.6	3.4	3.6
% Revenue - RF	43	43	42	41	40	38	36	35	34
% Revenue - RM	57	57	58	59	60	62	64	65	66
% of images sold - RF	41	39	40	36	33	29	29	29	27
% of images sold - RM	59	61	60	64	67	71	71	71	73
% Images sold - credit card	23	21	23	21	18	16	15	16	13
% Images sold - account	77	79	77	79	82	84	85	84	87
% Revenue - credit card	25	25	28	25	23	21	21	21	18
% Revenue - account	75	75	72	75	77	79	79	79	82
% Revenue - editorial licenses	67	66	63	65	69	71	72	72	73
% Revenue - commercial licenses	33	34	37	35	31	29	28	28	27

Average pricing information in USD	2005				2006				2007
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1
RF image - credit card	191	199	206	210	211	235	229	234	246
RM image - credit card	239	276	304	236	225	230	254	224	240
RF image - account	193	206	114	203	203	221	205	206	211
RM image - account	170	156	146	162	151	145	151	156	149
RM image - editorial use	132	137	131	131	126	122	133	132	130
RM image - commercial use	423	423	425	359	389	364	357	332	378
All RM images	177	165	182	170	158	151	159	161	155
All RF Images	192	203	201	206	206	226	213	215	222